



ENTRY:

Online: Complete the application online at www.fargofashionweek.com/ffwtopmodel.

ELIGIBILITY: Open to legal residents of the Fargo/Moorhead Region, including surrounding communities. Minimum age is newborn and there is no age max.

There are NO height or size restrictions. Models that have previously performed services for other agencies, but are not currently under contract, are eligible to enter. Models under contract with a modeling agency must submit a signed release from agent advising the permission of model to enter.

JUDGING: Initial judging is based equally on appearance, photogenic quality and vitality of photos submitted by photographers from Model Bootcamp. Judges reserve the right to request additional photos from finalists. Decisions of judges are final. Finalists will be announced at the FARGO FASHION WEEK TOP MODEL FINALS on October 27, 2024. All models will be required to participate in the model bootcamp, Fashion/Commercial Look Shoot and compete at the FFW Top Model Search on October 27, 2024. All finalists must prepare to attend a fashion show and final contest during the Top Model Final. Failure to attend Finals will result to disqualification and forfeiture of prizes.

INFANT/BABY COMPETITION: Judging will be based on photos submitted by parent/guardian. Professional or amateur photos are welcomed. Infants/Babies will NOT be required to attend Model Bootcamp.

FINALS: A live judging event will take place on October 27, 2024 in Fargo. Model Finalists will be judged by a qualified panel and judging will be based on the following criteria: Personality, Photogenic Appearance, and Interaction with Judges. Partial judging will be based on the votes of the people in the audience. The people's choice vote will count as 25% of the high score for the final winner of the Top Model Event. The Finalists with highest scores (division winner for each age category will be rewarded) will become the model winners.

PRIZES:

- Model opportunity in future Fargo Fashion Week Shows
- Modeling Contract
- Photo Shoot
- Scholarship toward modeling tours
- Unlimited coaching/consulting with Natalie Sparrow, International Model Mentor/Agent/Manager

Sponsors reserve the right to substitute prizes (or portions thereof) of equal or greater value if prizes (or portions thereof) cannot be awarded as described. Sponsors will determine all elements of prizing in their sole discretion. Prizes may not be assigned, transferred, changed, or redeemed for cash, except at the sole discretion of Sponsors. Prizes are awarded "as is" with no warranty or guarantee express or implied. Sponsors disclaim all and any liability for the actual provision, quality, or nature of any third party product or service accepted by the winners. The awarding of any prize is contingent upon full compliance with these Official Rules. Entrants agree to be bound by Official Rules and agree that if any winner fails to provide proof of identity, refuses to provide required affidavit, is found to have violated the Official Rules or otherwise does not meet eligibility criteria, prize will be forfeited and awarded to the next runner-up. Entrants understand that Sponsors are not liable for injuries, losses, or damages of any kind arising from participation in this promotion and acceptance, possession, and use of prize. Sponsors are not responsible for any typographical or other error in the printing of the offer, administration of the contest or in the announcement of the prize. Decisions of Sponsors are final and binding in all respects.

PRIVACY: By entering and providing the required entry information, you acknowledge that Sponsors may contact you regarding this Contest and they may also send you information, samples or special offers they think may be of interest to you about Ultimate Image, or Ultimate Model & Talent Management, or other complementary goods or services offered by Sponsors. IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS PROMOTION.

HOLDS HARMLESS AGREEMENT: I agree that I will **hold the founders, sponsors and organizers of Fargo Fashion Week harmless for any loss or liability** that I may incur as a result of any assignments, training, photo shoots, travel, or rehearsals provided through the AGENT including but not limited to personal injury, loss of personal items, illness, or otherwise.

NO REFUNDS

DISPUTE RESOLUTION: Except where prohibited, by participating Contest entrants agree that: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsors and their agents shall be governed by and construed exclusively in accordance with the laws of the State of North Dakota without giving effect to any principles of conflicts of law of any jurisdiction. Entrant agrees that any action at law or in equity arising out of or relating to this Contest, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of North Dakota and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this Contest, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Contest but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

OTHER: Sponsors assume no responsibility for entries they are unable to process due to network, hardware or other technical failures; or any other reason, or incomplete, damaged, misdirected, illegible, stolen, or lost e-mail, mail, on-site, or online entries. Sponsors reserve the right, in their sole discretion to disqualify any person tampering with the entry process, the operation of the web site or otherwise in violation of the rules. Sponsors further reserve the right, in their sole discretion, to cancel, terminate or modify this promotion if not capable of completion as planned, including infection by computer virus, technical corruption, or non-authorized human intervention. In the event of cancellation, Sponsors reserve the right to select winners from among all eligible entries received prior to date of cancellation. The use of automated entry systems or any other conduct that impedes the integrity of the contest is prohibited. In the event of a dispute regarding online entry, entry will be deemed made by the holder of an established e-mail account associated with the entry. All entry fees are non-refundable under any, and all circumstances.

GENERAL: Except where prohibited by law: (i) entry constitutes permission to use winners' entry, name, hometown, voice, likeness, photograph, and any statements regarding this contest for editorial, public relations, promotional, and advertising purposes on behalf of Sponsors without compensation; (ii) potential winners will be required to complete and return an Affidavit of Eligibility/Liability Release and Publicity Release within seven (7) days of notification or the entry with the next highest score may become an alternate winner. If winner notification is returned as undeliverable, the entry with the next highest score may become an alternate winner. By participating and winning a prize, winners release Sponsors, and their parents, affiliates, subsidiaries, and agencies and their respective directors, officers, employees, and agents from any and all liability with respect to the prize won and participation in the contest. Subject to all U.S. federal, state and local laws and regulations. Void where prohibited. Taxes on prizes are the sole responsibility of winners.

AGREEMENT CLAUSE:

I, _____ (insert name of model) agree and comply to the above rules and regulations of the Fargo/Moorhead Top Model Search. I understand and agree to hold Ultimate Image, and all sponsors, harmless for any loss or liability, including, but not limited to illness, injury, and lost personal belongings.

Signature: _____

Date: _____

An event hosted by:
Ultimate Image – Model & Talent Mgmt
PO Box 1681 Fargo, ND 58107
info@ultimatemodelmanagement.com
701.271.0402 Manager: Natalie Sparrow